



CARPING

IMPACT REPORT

2007

The Entertainment Industry Foundation

harnesses the collective power

of the entertainment industry

and channels its unique assets

to raise awareness and funds

for critical health, educational,

and social issues

in order to make a positive

IMPACT

in our community

and throughout the nation.



IMM

CHAIRMAN AND PRESIDENT'S LETTER

Dear Friends:

It is our pleasure to provide you with this report on the activities of the Entertainment Industry Foundation during the year 2007. We provide only the highlights, because the details are too many and too varied to list; but we can say that never before has EIF engaged in such a variety of important activities.

Our involvement ranges from monetary donations to worthy causes, some of them very local and specific, to high-profile national initiatives that tackle universal problems. We are proud to partner with leading organizations and even government agencies to deliver messages that will help improve and, in some cases, even save lives. Our continuing partnership with the U.S. Centers for Disease Control & Prevention, the federal government's premier health agency, is proof of the respect EIF has earned in the field of health promotion and research.

We also provide support and guidance for the employee giving programs at entertainment companies, providing them with the expertise and support that allows their own employees to bring their charitable giving into sharp focus. We share our expertise in philanthropy with others who share our commitment to excellence and our concern for human needs.

In 2007, EIF took the lead on several very important initiatives in healthcare. These ranged from support of groundbreaking science to awareness programs aimed at improving individual health outcomes. Women's cancers and colorectal cancer in both men and women continue to be major areas of concern, as do smoking cessation and diabetes awareness.

This report provides a snapshot of our activities, but it cannot begin to capture the enthusiasm, commitment and passion that EIF's directors, officers and staff bring to their work. In this respect, we reflect the industry we serve and its thousands of members who are devoted to the service and betterment of society.

EIF is proud of its outstanding track record in responsible financial management, which has earned us a four-star efficiency rating (highest available) from Charity Navigator. More than 85 percent of funds received are spent on programs. Money entrusted to EIF is money well spent.

We hope you will take the time to review this report. We believe it will show you, in very clear and concise terms, why we are proud of our work and why we believe that we are truly making a difference in the lives of people in the United States and around the world.



GARY CREDLE, CHAIRMAN OF THE BOARD



LISA PAULSEN, PRESIDENT & CEO

GRO

Entertainment Industry Foundation: Recent Highlights



Through EIF's National Initiatives and Charitable Services Funds, we have provided innovative direct services, accelerated live-saving medical research, and raised awareness about critical health and social issues.

The Entertainment Industry Foundation (EIF) continued to expand its charitable services in 2007. Thanks to the commitment of an extraordinary number of people and companies, EIF is able to champion a wide variety of worthy causes.

Working together, people in the entertainment industry are truly having a positive impact. The following highlights some of our accomplishments during the 2007 calendar year.

National Initiatives

The Entertainment Industry Foundation has created and operates several national initiatives to help address leading health concerns such as cancer and diabetes, and raise awareness about important social and educational issues, especially those affecting children.

Through EIF's national initiatives, we provide crucial grants to accelerate some of the most promising medical research being done today on prevention and early detection of different types of cancer, as well as improved treatments with fewer side-effects.

Each of EIF's national initiatives receives incredible volunteer support from the entertainment community – entertainment leaders serve as founders and/or chairs of our initiatives, while employees and artists working at studios, networks, guilds, unions, talent agencies and other entertainment companies donate their services, time and talent to support EIF's charitable work.



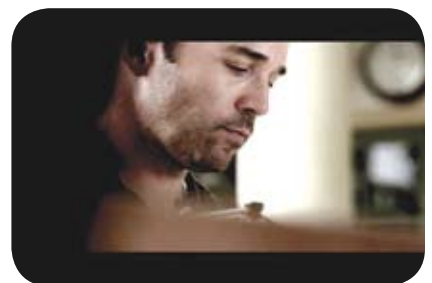
QUALITY, AFFORDABLE HEALTH CARE FOR ALL AMERICANS

The need for high-quality, affordable health care for all Americans is more pressing today than ever before, but there is still no national consensus on how to achieve it. To help move toward a solution, the Entertainment Industry Foundation and our sister agency, the Motion Picture & Television Fund (MPTF), joined with AARP in an unprecedented three-year collaboration to bring attention to the national health care crisis. The goal of the AARP-led “Divided We Fail” national movement is to encourage bipartisan cooperation and seek real solutions to the two domestic issues that worry Americans most: health care and financial security. Forty-seven million Americans have no health insurance, and more middle-class people are filing for bankruptcy because of health care-related expenses than for any other reason.

As a first step, the group launched its first broadcast public service announcement in November of 2007. Directed by actor and director **Tony Goldwyn** — grandson of legendary producer and EIF Founder **Samuel Goldwyn** — with music composed by **Philip Glass**, the PSA features a diverse line-up of celebrities including: **Ben Affleck, Garth Brooks, Dakota Fanning, Morgan Freeman, Eva Mendes, Joaquin Phoenix, Jeremy Piven** and **Reese Witherspoon**.

The partnership received national attention at the time of the launch with hundreds of news stories highlighting the need for affordable, quality health care for all Americans. In the first two months of the campaign (November and December), the PSA aired more than 2,700 times thanks to widespread support from the networks.

Several activities are planned for 2008, including a print public service campaign to complement the broadcast PSA. Additionally, the group is planning a Hollywood briefing to bring together entertainment industry leaders from all parts of the business to learn more about *Divided We Fail* and engage them in this important effort that seeks solutions to America’s broken health care system.



EIF's WOMEN'S CANCER PROGRAMS

EIF is a leading force in the field of cancer research, prevention, and treatment, bringing the unique assets of the entertainment industry to bear on the urgent need to raise funds and awareness as well. EIF operates a range of cancer programs, most of them specific to women's cancers.



EIF enlisted award-winning actress **Eva Longoria Parker** to be the first volunteer ambassador for a new public service campaign

Ovarian Cancer Prevention

In 2007, EIF launched a new effort to raise awareness and funds for ovarian cancer prevention. Ovarian cancer is the second most common reproductive cancer and unfortunately the most deadly: it causes more than 15,000 deaths annually. Because there is no sufficiently accurate screening test to detect ovarian cancer, it is typically diagnosed at a late stage, when it is more difficult to treat.

EIF enlisted award-winning actress **Eva Longoria Parker** to be the first volunteer ambassador for a new public service campaign aimed at educating women about their risk for the disease and the importance of knowing the facts. Created in partnership with the Callaway Golf Foundation, the campaign's ultimate goal is to significantly reduce the number of women who die each year from ovarian cancer. Broadcast and print public service announcements ran throughout the fall, reaching more than 100,000 consumers about ovarian cancer awareness.

Through EIF's Women's Cancer Programs, four outstanding cancer institutes have been named to receive annual grants to fast-track breakthrough treatments and tests to improve ovarian cancer outcomes. Led by Dr. Beth Karlan, the initiative represents a collaborative, multi-site undertaking designed to advance treatment of ovarian cancer through molecular profiling, biomarker discovery and targeted therapy development.

The institutions selected for their groundbreaking work in ovarian cancer research and treatment include: Cedars-Sinai Women's Cancer Research Institute at the Samuel Oschin Comprehensive Cancer Institute; The University of Texas M.D. Anderson Cancer Center; Memorial Sloan-Kettering Cancer Center; and Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins.

Breast Cancer Research and Awareness

EIF's Women's Cancer Programs is leading the fight against breast cancer by supporting scientific research and providing critical information to women living with breast cancer. EIF's Breast Cancer Biomarker Discovery Project is a major commitment to research. It involves a multi-year effort led by world-class scientists to find a biomarker – a protein – that would reveal the presence of breast cancer in a blood test to provide early detection of disease, predict the potential for metastasis and guide therapeutic response.



The program has also created web-based and print resources for the National Breast Cancer Coalition that will offer individuals with breast cancer evidence-based information to help them make more informed decisions about breast cancer risk, diagnosis and treatments options.

The Women's Cancer Programs is the beneficiary of Lee National Denim Day – one of the country's largest single-day fundraisers for breast cancer. Men and women are encouraged to support the fight against breast cancer by wearing denim to work on the designated day (In 2007, it was October 5). An individual donation of \$5 is requested, and people are encouraged to form teams to show their support. **Billy Ray Cyrus, Mariska Hargitay,** and cast members of NBC's *The Office* – **Steve Carell, Rainn Wilson, John Krasinski, Jenna Fischer** and **B.J. Novak** – appeared in public service messages to encourage people to participate.

Proceeds from Lee National Denim Day have also been used to establish the Lee Jeans Translational Laboratories to accelerate promising treatment research for new targeted therapies, and increase patient access to some of the most significant clinical trials in the nation.



REACH

EIF Revlon Run/Walk for Women: Supporting Treatment

Created 14 years ago by cancer activist Lilly Tartikoff, Revlon Chairman Ronald O. Perelman and the Entertainment Industry Foundation, the EIF Revlon Run/Walk for Women has grown into one of the nation's largest 5k fundraising events. In 2007, nearly 100,000 people turned out in New York and Los Angeles to support the Run/Walk.



Funds raised by the EIF Revlon Run/Walk for Women helped accelerate research for the cancer treatment Herceptin®, a non-toxic medication for certain types of breast cancer. As a result of the accelerated research, Herceptin® received FDA approval years ahead of schedule and is now available worldwide. Funds raised have also helped 30 charitable organizations provide education, advocacy and outreach services to those affected by breast and ovarian cancer. Since the first race, EIF funding has resulted in:

- Screening 82,000 women for breast, cervical and ovarian cancer;
- Appropriate health care services, including clinical exams, mammograms, counseling and educational classes, offered to 130,000 women who live at or below the federal poverty level;
- Free, comprehensive psychological and emotional support services for 23,000 breast cancer survivors and their families.

With our funding, UCLA established a cancer research network dedicated to making innovative treatments available to more patients. The translation of groundbreaking research to the bedside is, in large part, due to the efforts of EIF Revlon Run/Walk for Women participants and their tremendous fundraising efforts.

Many celebrity volunteers also help by bringing incredible awareness and enthusiasm to our cause. **Sheryl Crowe, Jessica Alba, Eva Mendes, Fran Drescher, Jesse L. Martin, Mandy Moore, Meredith Vieira, Chaka Khan, Beau Garrett, Mayor Michael Bloomberg, Christopher Meloni, Kyle MacLachlan, Elizabeth Berkley, Pat Benatar, the Go-Go's, Melissa Manchester, Karen Duffy** and many others participated on race day.



Key to the Cure

Academy Award winning actress **Renée Zellweger** was named EIF's ambassador for Saks Fifth Avenue's 2007 Key to the Cure campaign to benefit EIF's Women's Cancer Research Fund.

Saks Fifth Avenue's shopping weekend took place October 18 - 21 at all of its stores nationwide, during which 2% percent of sales were donated to women's cancer research. Ms. Zellweger appeared in a national public service announcement wearing a limited-edition t-shirt designed by Juicy Couture and sold exclusively at Saks. One hundred percent of t-shirt sales were directed to EIF's Women's Cancer Research Fund.



For the fifth consecutive year, Mercedes-Benz USA has been a dedicated partner in the Key to the Cure campaign through sales of an exclusive special edition vehicle. For this year's campaign, Mercedes-Benz offered the special edition version of its all-new, eagerly-awaited 2008 C350 Sport Sedan.

Supporting Women with Cancer

EIF and Pantene launched the second year of Pantene Beautiful Lengths, a campaign that inspires people to grow, cut and donate their healthy hair to make free real-hair wigs for women who have lost their hair due to cancer treatment. It is the only free wig program for women in the country.



Two-time Academy Award-winner **Hilary Swank**, as a Pantene spokesperson, cut her hair on the "Oprah" show in July to encourage people across the US and Canada to follow her example. Already, more than 17,000 ponytails have been donated, resulting in the distribution of 2,000 wigs for women who are undergoing chemotherapy.

Additionally, over two years, Pantene has made a \$1 million gift to support EIF's Breast Cancer Biomarker Discovery Project, where world-class scientists are collaborating to develop a blood test that will detect breast cancer in its beginning stages, when survival rates are highest.

Breast Cancer: After the Surgery

Today, more than two million women in the U.S. are breast cancer survivors. Yet many of them lack crucial information about treatment choices after surgery, where to find help and support groups, and why they must be diligent about following the treatment prescribed by their doctors. To address this need, EIF launched a new public service campaign, "If You Were My Sister," to raise awareness among breast cancer survivors about reducing the risk of recurrence.

Award-winning actress **Felicity Huffman** appeared in a PSA, both print and broadcast, that educates families about how to reduce a loved one's risk of a breast cancer recurrence. EIF solicited support from ABC to air the broadcast message more than 5,000 times and 17 national magazines ran the PSA starting in December.

The campaign was created in partnership with EIF's donor AstraZeneca, which also made a contribution of \$1 million to EIF's Women's Cancer Programs to support promising research for early detection tests and improved treatments for women's cancers.



Public awareness campaigns led to an increase in colorectal cancer screening rates

COLON CANCER PREVENTION

EIF is one of the top national organizations addressing colorectal cancer, which is second only to cancer of the lung as a leading cause of cancer-related deaths among men and women combined. In 2007, an estimated 135,400 people were diagnosed with colorectal cancer and 56,700 people died from the disease. The death of every human being is a loss, but the tragedy of colon cancer is that many of these deaths could be prevented. Colon cancer grows slowly; it can actually be cured in more than 90 percent of cases if it is detected at an early stage. Colon cancer can even be prevented by timely screening.

The Jay Monahan Center for Gastrointestinal Health at NewYork-Presbyterian Hospital/Weill Cornell, a world-class GI cancer and wellness center, is the focal point of the NCCRA's work in the treatment arena. Opened in 2004, the JMC offers a distinctive multidisciplinary, integrated model of care in which all needed services are coordinated for and compassionately provided to the patient and family.

Co-founded with **Katie Couric** and **Lilly Tartikoff**, NCCRA has raised millions of dollars for vital research public education and treatment initiatives. EIF-funded colon cancer research has produced significant scientific advances, including a DNA-based stool test to detect not only colon cancer itself, but also the gene mutation that can lead to the disease, and the identification of a gene that, in the future, can be specifically targeted for therapies. The scientists who developed this new test have specifically credited the support of EIF's NCCRA.

On the prevention front, EIF continued its successful partnership with the prestigious U.S. Centers for Disease Control and Prevention (CDC) to raise awareness of the potentially lifesaving value of colorectal cancer screening through the CDC's Screen for Life campaign. Jimmy Smits joined the effort as the latest EIF volunteer ambassador to appear in a new broadcast PSA, available in both English and Spanish. The campaign, which has also featured Katie Couric, Morgan Freeman and Diane Keaton, has yielded extraordinary results. More than \$30 million of ad space and air time has generously been donated by EIF's media partners.

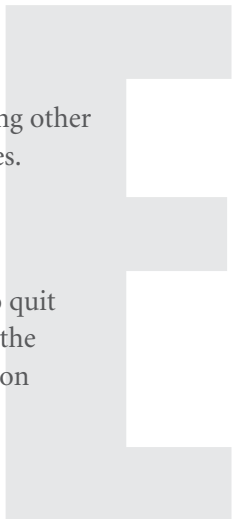
The success of this campaign, as well as others conducted by an array of colon cancer advocacy groups, has been well-documented. Researchers at the University of Michigan who documented a 20% increase in colonoscopies after the 2000 broadcast of Couric's own procedure believe "the Couric Effect", as it has come to be known, has been sustained ever since. From 2003 to 2005, the colon cancer death rate fell almost 10 percent.

OTHER HEALTH CARE INITIATIVES

While cancer is a leading concern, EIF is also highly effective in addressing other major health problems in America today, including smoking and diabetes.

Smoking Cessation

In an effort to help members of the entertainment industry who want to quit smoking, EIF created a program called *Picture Quitting*. Today, EIF and the Motion Picture & Television Fund (MPTF), with support from the Motion





Picture Industry Pension & Health Plan, operate the first ever industry-led smoking cessation program. According to a study released in the *American Journal of Health Behavior*, this smoking cessation program has achieved high success rates. Half of the entertainment industry workers who took part in the program quit and stayed quit, which is twice the average success rate of traditional smoking cessation programs.



Picture Quitting offers approximately six weeks of individual, group or telephone counseling, plus follow-up phone calls for up to one year. All counseling sessions are free to entertainment industry employees who are covered under the Motion Picture Industry Pension & Health Plan. EIF continues to work with other health care providers to give more industry employees access to this life-saving program.

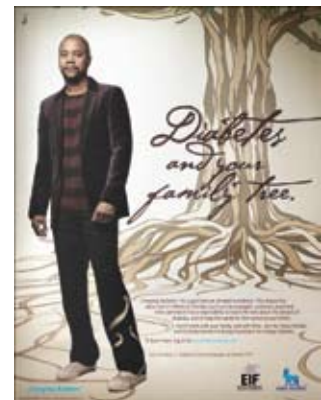
Diabetes Awareness

Along with the increase in obesity in the American population has come a growing problem with diabetes. EIF and Novo Nordisk have joined forces to fight this epidemic through a national campaign called Diabetes Aware. The campaign informs Americans about the importance of early detection, monitoring and proper management of this progressive disease.



Actors **Halle Berry** and **Cuba Gooding, Jr.** volunteered their support to appear in public service messages promoting diabetes awareness. Combined, more than 30 national magazines ran the public service announcements reaching millions of consumers.

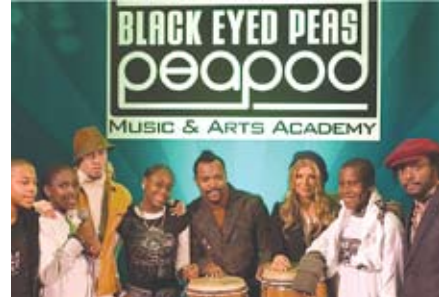
Additionally, NBC Today correspondent **Maria Menounos**, on behalf of EIF, addressed the Congressional Diabetes Caucus and leading diabetes advocacy groups at a diabetes briefing on Capitol Hill in May. A study released at the briefing showed that one out of every eight federal health care dollars – \$80 billion – goes to care for people living with diabetes. The group’s collective goal is to appeal for a position of National Diabetes Coordinator to be created in the federal government in order to improve effectiveness of federal diabetes-related programs. During her trip, Ms. Menounos met with several members of Congress to secure their commitment to support the introduction of the new bill for the coordinator position. Later in the year, the bill was successfully introduced in both the House and Senate.



* "The Impact of a Celebrity Promotional Campaign on the Use of Colon Cancer Screening: The Katie Couric Effect," by Peter Cram, A. Mark Fendrick, et al., Archives of Internal Medicine, Vol. 163, July 13, 2003.

EIF Charitable Service Funds

The Entertainment Industry Foundation is committed to helping the entertainment industry give of its time, talent and wealth to achieve a meaningful and lasting impact in the world. EIF advances thoughtful and effective philanthropy in the industry by offering the highest caliber professional service.



**Approximately
5,000 students at four
high schools now receive
at least one scheduled
visit per year with
a nurse**

Charlize Theron Africa Outreach Project

EIF worked with Academy Award-winning actress Charlize Theron to establish the Charlize Theron Africa Outreach Project to address the need for HIV/AIDS education in underserved parts of South Africa. As a first initiative, we teamed up with Oprah’s Angel Network to provide lead funding to create a mobile health and computer clinic that visits high schools in rural communities that are among the poorest and most severely affected by HIV and AIDS. Approximately 5,000 students at four high schools now receive at least one scheduled visit per year with a nurse, attend two sessions with an HIV counselor, complete a minimum of 8 two-hour computer training sessions, and go through 8 two-hour workshops on health education, with a special focus on preventing HIV.

Music Education: The Black Eyed Peas Peapod Music and Arts Academy

Unfortunately, budget cuts have imperiled music and arts education in our public schools. EIF helped members from the internationally acclaimed hip-hop group the Black Eyed Peas – will.i.am, apl.de.ap, Taboo, and Fergie – launch the first-ever Black Eyed Peas Peapod Music and Arts Academy, a state-of-the-art music educational center and recording facility serving foster care youth and other at-risk teens.

The Peapod Academy, housed within the Watts/Willowbrook Boys and Girls Club, includes a soundproof recording studio, equipped with a top-of-the-line, high-definition mixing board – an exact replica of the mixing board used by the Black Eyed Peas – and a multi-purpose room which includes a green screen, electronic movie screen, lighting equipment and special soundproofing drapes. The computer lab has also been updated to include three new Mac computers loaded with the latest Adobe Suite software to allow students to edit



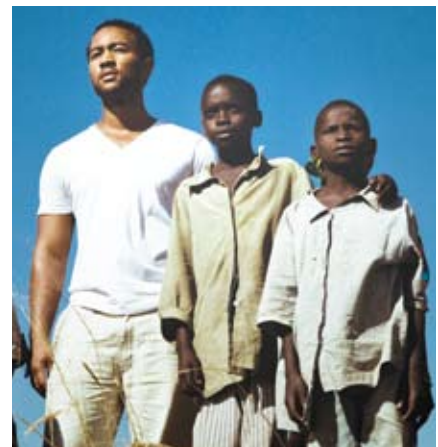
their work with the most current technology available. All three rooms that comprise the Academy are completely wired with video monitors and cameras to allow teachers and students real-time communications between rooms.

Supporting Charitable Involvement by Industry Members: The Disney VoluntEARS Community Fund

EIF oversees the Walt Disney Company's employee giving campaign called the Disney VoluntEARS Community Fund. Annually, more than 16,000 Disney, ABC, and ESPN employees are able to support their community, allowing employees to nominate charities they feel passionate about and come together to make funding decisions. The Entertainment Industry Foundation, as part of our longstanding relationship with the Walt Disney Company, played a key role in the development of this Fund, helping guide Disney employees through the grant review process, and working with grantees to gauge the impact made through the employee funds. In the 2007 campaign, the DVCF supported 59 charities in the Los Angeles and New York areas, covering a wide range of efforts including school arts programs, camps for disabled youth, services for the homeless, animal rescue and rehabilitation programs, and education & enrichment programs for at-risk/underserved youth.

John Legend's Show Me Campaign

John Legend engaged EIF to be the administrator for his *Show Me Campaign* designed to fight economic and spiritual poverty through sustainable personal development for individuals, their families and at the grassroots community level. The *Show Me Campaign* operates from a basic principle of thoughtful action versus mere words and calls on all of us to commit to making a difference in the world. We see power in individuals working in concert toward tangible ends and believe that we all have responsibilities to address the issues that imperil our collective human future. Money raised for the *Show Me Campaign* goes to fund the Millennium Village in Mbola, Tanzania to help train farmers on proper farming techniques, promote innovative and environmentally friendly energy sources and provide basic health care for the people living in this impoverished community.



2007 GRANTEE LIST

Thanks to the generous contributions from and hands-on involvement of so many people working in the entertainment industry (employees at studios, networks, guilds, unions, agencies and other entertainment services), our corporate donors, respected agencies and other caring individuals, EIF Grants were awarded to more than 200 worthy charities. We proudly present our 2007 grant recipients:

CHILDREN & YOUTH

Boys & Girls Clubs of America
Camp Heartland
Children's Lifesaving Foundation
Clothes Off Our Back
Crystal Peaks Youth Ranch
Lollipop Theater Network
Reel Angels
Save the Children
Sheriff's Youth Foundation of Los Angeles County
Team Prime Time
The Alliance for Children's Rights
YMCA of Metropolitan Los Angeles, East Valley Branch

CREATIVE & PERFORMING ARTS

Loyola Marymount University
P.S. ARTS
SAG Foundation
Shakespeare Festival L.A.
Sundance Institute
The Art of Elysium
The We Are You Foundation

ENVIRONMENT

Los Angeles Conservancy
Natural Resources Defense Council
New York Restoration Project
Walden Woods Project

FAMILY CARE

Grenada Relief Fund
Habitat for Humanity Greater Los Angeles
Planned Parenthood Federation of America

HEALTH

Action for Healthy Kids
Arline Bortek Foundation



City of Hope
Coleman Cancer Center Foundation
Cure Autism Now
Elizabeth Glaser Pediatric AIDS Foundation
EUVA
Grace Center
Johnnie L. Cochran, Jr. Brain Tumor Center at Cedars-Sinai Medical Center
Joyful Heart Foundation
Merton MacMillan Nurses for Cancer
Motion Pictures Pioneers Assistance Fund
Nancy Davis Foundation for MS, Race to Erase MS
Optimal Hospice Foundation
Padres Contra El Cancer
Providence Alaska Foundation
Scleroderma Research Foundation
St. Jude Children's Research Hospital
Take Action Hollywood
The Michael J. Fox Foundation for Parkinson's Research
UCLA Pediatric Epilepsy Project
V Foundation for Cancer Research
Women's Guild Cedars Sinai Medical Center

EIF's Women's Cancer Programs

EIF's Women's Cancer Research Fund for Early Detection

EIF's Breast Cancer Biomarker Discovery Project for Early Detection
Cedars-Sinai Medical Center, Cardiac Imaging
Revlon/UCLA Breast Center

EIF's Breast Cancer Biomarker Discovery Project for Early Detection

Fred Hutchinson Cancer Research Center Foundation
Battelle/Pacific Northwest Laboratory
Broad Institute of M.I.T. and Harvard
Institute for Systems Biology
The University of Texas, M.D. Anderson Cancer Center
University of Southern California, Norris Comprehensive Cancer Center

Grantees of Saks Fifth Avenue's Key To The Cure with Mercedes-Benz to Benefit EIF's Women's Cancer Research Fund

American Cancer Society
American Cancer Society, Phoenix
Baylor Health Care System Foundation
Boca Raton Community Hospital Foundation
Bosom Buddies Breast Cancer Support
Breast Cancer Resource Center of Santa



Barbara
Cancer Institute of New Jersey Foundation
Carnicaid Foundation
Cleveland Clinic Foundation
Denver Health & Hospitals Foundation
Duke University, Duke Comprehensive Cancer Center
Evanston Northwestern Healthcare, Kellogg Cancer Center
Fertile Hope
Florida Hospital Foundation
Friends of Prentice
Gilda's Club Desert Cities
Gilda's Club of Northern New Jersey
Gilda's Club of Western Pennsylvania
Good Samaritan Foundation
H. Lee Moffitt Cancer Center
Health Science Foundation of the University of South Carolina
Henry Ford Health Systems
Jupiter Medical Center Foundation
Lee Memorial Health Systems Foundation
Lifedare Alliance
Living Beyond Breast Cancer
Louisiana Cancer Research Center
Medical College of Virginia, VCU Massey Cancer Center
Mission Hospital Regional Medical Center Foundation
Nevada Cancer Institute
Piedmont Hospital
Royal Dames of Cancer Research
Sarasota Memorial Healthcare Foundation
Southfork Breast Health Coalition
St. Luke's Episcopal Hospital
St. Vincent Hospital Foundation
St. Vincent's Foundation of Alabama
Stamford Hospital
Suburban Hospital Foundation

Susan G. Komen Breast Cancer Foundation of San Antonio
Susan G. Komen Breast Cancer Foundation of South Florida
Susan G. Komen Breast Cancer Foundation of Orange County
Tulsa Project Woman
University of Miami, Joan G. Gaines Breast Cancer Research Fund
University of Miami, Sylvester Comprehensive Cancer Center
University of Pennsylvania, Abramson Cancer Center
Vaughn Parker Charitable Foundation
Virginia Hospital Center Foundation
Washington University Siteman Cancer Center
Wellness Community of Greater Cincinnati
Women In Need
EIF's Revlon Run/Walk for Women, Los Angeles
AltaMed Health Services Corporation
Citrus Valley Medical Center, Cancer Resource Center
Gilda Radner Ovarian Cancer Detection Program at the Samuel Oschin Comprehensive Cancer Institute at Cedars-Sinai Medical Center
John Wayne Cancer Institute
Los Angeles Breast Cancer Alliance
Providence Saint Joseph Foundation
Revlon/UCLA Women's Cancer Research Program
T.H.E. Clinic
Team Survivor Los Angeles
UCLA Digital Mammography Program
USC/Norris Comprehensive Cancer Center
Wellness Community
weSpark
Women of Color Breast Cancer Survivors' Support Project



EIF's Revlon Run/Walk for Women, Los Angeles

Actors' Fund of America
 Cancer Control Center of Harlem
 CancerCare
 Chaka Khan Foundation
 Columbia University Breast Cancer Screening Partnership
 Gilda's Club NYC
 Gouverneur Healthcare Services
 Memorial Sloan-Kettering Cancer Center
 Nassau University Medical Center
 New York University School of Medicine
 Ovarian Cancer National Alliance
 Saint Vincent Catholic Medical Centers of New York
 William F. Ryan Community Health Center
 YWCA of Brooklyn

EIF's Lee Translational Labs for Cancer Treatment

Baylor College of Medicine
 Harvard Medical School
 Johns Hopkins University, Sidney Kimmel Comprehensive Cancer Center
 Jonsson Comprehensive Cancer Center/UCLA
 University of Chicago
 Vanderbilt University

Lee National Denim Day 2006

EIF's Biomarker Discovery Project
 EIF's Lee Translational Labs
 National Breast Cancer Coalition

EIF's National Colorectal Cancer Research Alliance

Case Western Reserve University, Howard Hughes Medical Institute
 Columbia University, Herber Irving Comprehensive Cancer Center
 Colon Cancer Alliance
 Harvard Medical School, Dana Farber Cancer Institute
 Harvard School of Public Health



Jay Monahan Center for Gastrointestinal Health at New York-Presbyterian Hospital/Weill Cornell Medical Center
 Johns Hopkins University School of Medicine
 UCLA Jonsson Comprehensive Cancer Center
 University of Pennsylvania School of Medicine
 University of Texas, M.D. Anderson Cancer Center

EIF's Diabetes Aware

Children's Diabetes Foundation
 CuresNow

EIF's Picture Quitting

Motion Picture & Television Fund
 Foundation

LITERACY & EDUCATION

826NYC
 Los Encinos School
 MLA Partner Schools
 Plymouth Congregational Church
 USC Shoah Foundation Institute for Visual History and Education
 Workplace Hollywood

EIF'S CHARITABLE SERVICES FUNDS

Brosnan Family Fund
 1000 Friends of Kaua'i PPK
 American Red Cross Disaster Relief
 CAA Foundation
 California Coastal Protection Network
 Elton John AIDS Foundation
 Hanalei Elementary School
 Hanalei School PTA
 Hawaii 3R's
 Inter-Nation Cultural Foundation
 International Fund for Animal Welfare
 Jody House - Brain Injury Association of Santa Barbara
 Kauai Humane Society
 Malibu Foundation for Youth and Families
 Moses Zulu Children's Town
 Public Media Center
 Rainforest Foundation Fund
 Rotary Club of Hanalei Bay Foundation
 Sea Shepherd Conservation Society
 Sierra Club Foundation
 Tsunami Animal-People Alliance
 Union Rescue Mission

Disney VoluntEARS Community Fund

American Kidney Fund
 Beagles & Buddies
 Bergen Family Center
 Big Bear Valley Renaissance Society
 Boys & Girls Club of Burbank/East Valley
 Boys & Girls Club of Venice
 Catholic Big Brothers Big Sisters
 Chatham Community Players
 Children's Hope Foundation
 Childrens Hospital Los Angeles
 City at Peace
 Coalition For Pets And Public Safety
 Covenant House
 Cystic Fibrosis Foundation Headquarters
 Dusty's Riders
 Foothill Family Service
 Friends of The Levitt Pavilion
 Glendale Association For The Retarded
 Gods Love We Deliver
 Hands For Hope
 Hunger Defense Fund
 Interfaith Nutrition Network
 Iyengar Yoga Association of Greater New York
 Juvenile Diabetes Research Foundation International
 Kateri Residence
 Kenny Nickelson Memorial Foundation for Homeless Veterans
 Lili Claire Foundation
 Los Angeles Orphans Home Society, Hollygrove
 Los Angeles SPCA
 Make-A-Wish Foundation of the Hudson Valley
 Morry's Camp
 Musicians On Call
 National Multiple Sclerosis Society
 New Jersey Association of Student Councils
 New York SCORES/America Scores
 Ovarian Cancer Research Fund
 Pantomonium Productions
 Penny Lane Centers
 People Assisting The Homeless
 Ramapo for Children
 Reprise: Broadway's Best in Concert
 Ryman Arts Foundation
 Safe Horizon
 Sanctuary for Families
 Scenarios USA
 Sickle Cell Disease Foundation of California

Special Olympics, Southern California
 St. Vincent Senior Citizen Nutrition Program
 Step Up Womens Network
 StreetWise Partners
 Stuart House
 The CityKids Foundation
 The Rescue Train
 The Trevor Project
 TreePeople
 Under The Bridges And On The Streets
 Union Station Foundation
 Urban Resource Institute



Warner Bros. Impact Fund

A Place Called Home
 Chrysalis
 Coalition for Clean Air
 Conservation International Foundation
 Friends of the LA River
 Habitat for Humanity International
 Inner City Arts
 International Rescue Committee
 MEND: Meet Each Need With Dignity
 TreePeople

Charize Theron's Africa Outreach Program

Mpilonhle House
The Black Eyed Peas' Peapod Foundation
 Peace4Kids
 Oxfam International
John Legend's Show Me Campaign
 Millennium Promise Alliance
 UN Millennium Village Project

Deane F. Johnson Fund

Deane F. Johnson Center for Neurotherapeutics



2006-2007 STATEMENT OF FINANCIAL ACTIVITIES

	2007	2006
REVENUE AND OTHER SUPPORT:		
Net Revenue from Special Events	14,516,371	12,657,932
Direct Contributions	6,303,720	5,648,882
National Initiatives	4,329,693	3,301,541
Investment Income	244,443	55,946
Total Revenues and Other Support	25,394,227	21,664,301
EXPENSES:		
Grants Program	16,136,747	11,622,225
Public Awareness and Education	1,336,433	1,032,116
Total Program Services	17,473,180	12,654,341
SUPPORTING SERVICES:		
Management and General	1,636,594	1,303,499
Fundraising	3,767,178	3,136,352
Total Supporting Services	5,403,772	4,439,851
TOTAL EXPENSES	22,876,952	17,094,192
Change in Net Assets	2,517,275	7,206,214
Net Assets at Beginning of Year	10,687,961	3,481,747
Net Assets at End of Year	13,205,236	10,687,961
ASSETS:		
Cash & Cash Equivalents	10,452,572	11,125,105
Accounts Receivable	3,348	11,318
Contributions Receivable	4,470,747	1,292,702
Prepaid Expenses and Other Assets	684,916	771,689
Property and Equipment	115,575	99,597
Total Assets	15,727,158	13,300,411
LIABILITIES AND ASSETS:		
Accounts Payable and Accrued Liabilities	7,777,271	538,305
Pledges to Charities	1,744,651	2,074,145
Total Liabilities	2,521,922	2,612,450
Net Assets	13,205,236	10,687,961
Total Liabilities and Assets	15,727,158	13,300,411

For a copy of our full audited financial statements, please call or write the Entertainment Industry Foundation.
 EIF Contact: Stephan Ceryanek, Vice President/Controller, Entertainment Industry Foundation,
 1201 W. Fifth Street, Suite T-700, Los Angeles, CA 90017. Telephone: 213-240-3900 Fax: 213-481-3100

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Please note that the Board of Directors, chaired by Mr. Gary Credle, completed its term of service in 2007 and a new Board, chaired by Ms. Sherry Lansing, was elected accordingly in the same year.

GIVE

“There is no greater duty - or pleasure - than that of giving help to others.” –Sam Goldwyn, Founder

